

Consent Form - Parent

Photography and Videos



Academy:			
Child's Name:		Year Group:	

Why Do We Need Your Consent?

We request the consent of parents when their child is enrolled at one of the Trust Academies to use images and videos of their child for a variety of different purposes.

Without your consent, St. Bart's Multi-Academy Trust will not use images and videos of your child. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, St. Bart's Multi-Academy Trust will abide by the conditions you outline in this form.

Why Do We Use Images and Videos of Your Child?

We use images and videos of pupils as part of displays to celebrate Trust / Academy life and pupils' achievements; to promote the Trust and its Academies on social media and across all St. Bart's Multi-Academy Trust websites; and for other publicity purposes in printed publications, such as newspapers.

Where the Trust uses images of individual pupils, the name of the pupil will not be disclosed. Where an individual pupil is named in a written publication, a photograph of the pupil will not be used to accompany the text.

If, for example, a pupil has won an award and their parent would like their name to be published alongside their image, separate consent will be obtained prior to this.

We may take images or videos of individual pupils and groups of pupils to use across all St. Bart's Multi-Academy Trust websites and / or social media accounts or prospectuses, and other printed publications, such as a newsletter.

Who Else Uses Images and Videos of Your Child?

It is common that an Academy is visited by local media and press, who take images or videos of events, such as sports days or performances. Pupils will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites.

What Are the Conditions of Use?

- This consent form is valid for the time your child is enrolled as a pupil of this Academy.
- It is the responsibility of parents to inform the Academy, in writing, if consent needs to be withdrawn or amended.
- St. Bart's Multi-Academy Trust will not use the personal details or full names of any pupil in an image or video, across our websites, in our prospectuses or any other printed publications.
- St. Bart's Multi-Academy Trust will not include personal emails, postal addresses, telephone numbers or fax numbers on images or videos across our websites, in our prospectuses or any other printed publications.
- St. Bart's Multi-Academy Trust may use pictures of pupils and teachers that have been drawn by pupils.
- St. Bart's Multi-Academy Trust may use work created by pupils.
- St. Bart's Multi-Academy Trust may use group or class images or videos with general labels, e.g. 'sports day'.
- St. Bart's Multi-Academy Trust will only use images and videos of pupils who are suitably dressed, i.e. it would not be suitable to display an image of a pupil in swimwear.
- The Trust will take images of your child including whole class/Academy photographs which are available to purchase annually by parents.

Providing Your Consent

Please read the following conditions thoroughly and provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria.

St. Bart's Multi-Academy Trust will only publish images and videos of your child for the conditions that you provide consent for.

I provide consent to:	Yes	No
My child's photograph being taken	<input type="checkbox"/>	<input type="checkbox"/>
My child being included in class/whole academy photographs/videos	<input type="checkbox"/>	<input type="checkbox"/>
My child being included in official academy images, whole class/academy photographs/videos and for these to be made available, on occasion, to parents to purchase.	<input type="checkbox"/>	<input type="checkbox"/>
My child being included in promotional and celebratory pictures across the St. Bart's Multi-Academy Trust websites	<input type="checkbox"/>	<input type="checkbox"/>
My child being included in promotional and celebratory videos across the St. Bart's Multi-Academy Trust websites	<input type="checkbox"/>	<input type="checkbox"/>
St. Bart's Trust using images of my child across the St. Bart's Multi-Academy Trust social media, including the following: Facebook/Instagram/YouTube	<input type="checkbox"/>	<input type="checkbox"/>
St. Bart's Multi-Academy Trust using videos of my child on social media, including the following: Facebook/Instagram/YouTube	<input type="checkbox"/>	<input type="checkbox"/>
The local media using images of my child to publicise Trust / academy events and activities.	<input type="checkbox"/>	<input type="checkbox"/>
The local media using videos of my child to publicise Trust / academy events and activities.	<input type="checkbox"/>	<input type="checkbox"/>
St. Bart's Multi-Academy Trust using images of my child in marketing material, e.g. in brochure/prospectus.	<input type="checkbox"/>	<input type="checkbox"/>

Refreshing Your Consent

- This form is valid for the entire time your child is a pupil of this Academy.

Consent will be refreshed where any changes to circumstances occur - this can include, but is not limited to, the following:

- New requirements for consent, e.g. an additional social media account being used to share pupil images and videos.
- Changes to a pupil's circumstances, e.g. safeguarding requirements mean a pupil's image cannot be used.
- Changes to parental consent, e.g. amending the provisions for which consent has been provided for.

Where you would like to amend the provisions for which consent has been provided, you must submit your request in writing to the Principal. A new form will be supplied to you to amend your consent accordingly and provide a signature.

Withdrawing Your Consent

Parents have the right to withdraw their consent at any time. Withdrawing your consent will not affect any images or videos that have been shared prior to withdrawal.

If you would like to withdraw your consent, you must submit your request in writing to the Principal.

Declaration

I,		(name of parent/carer),	understand:
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- Why my consent is required.
- The reasons why St. Bart's Multi-Academy Trust uses images and videos of my child.
- Which other organisations may use images and videos of my child.
- The conditions under which St. Bart's Multi-Academy Trust uses images and videos of my child.
- I have provided my consent above as appropriate, and St. Bart's Multi-Academy Trust will use images and videos of my child in line with my requirements.
- I will be required to re-provide consent where any circumstances change.
- I can amend or withdraw my consent at any time and must do so in writing to the Principal.

Parent/ Carer	Name		Date		
	Signature				
Do you have Parental Responsibility?		Yes	<input type="checkbox"/>	No	<input type="checkbox"/>

If you have any questions regarding this form, please do not hesitate to contact the Academy office.