

St. Bart's Multi-Academy Trust

Consent Form – Photography and Videos



Academy:	Choose an item.
Child's Name:	
Year Group:	

Why do we need your consent?

We request your consent to use images and videos of you for a variety of different purposes.

Without your consent, St Bart's Multi-Academy Trust will not use images and videos of you. Similarly, if there are only certain conditions under which you would like images and videos of you to be used, St Bart's Multi-Academy Trust will abide by the conditions you outline in this form.

Why do we use images and videos of you?

We use images and videos of pupils as part of displays to celebrate Trust / Academy life and pupils' achievements; to promote the Trust and its Academies on social media and across all St Bart's Multi-Academy Trust websites; and for other publicity purposes in printed publications, such as newspapers.

Where the Trust uses images of individual pupils, the name of the pupil will not be disclosed. Where an individual pupil is named in a written publication, a photograph of the pupil will not be used to accompany the text.

If, for example, you won an award and would like their name to be published alongside your image, separate consent will be obtained prior to this.

We may take images or videos of individual pupils and groups of pupils to use across all St Bart's Multi-Academy Trust websites and / or social media accounts or prospectuses, and other printed publications, such as a newsletter.

Who else uses images and videos of you?

It is common that the Academy is visited by local media and press, who take images or videos of events, such as sports days or performances. Pupils will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites.

What are the conditions of use?

- This consent form is valid for the time you are enrolled as a pupil of the Academy.
- It is your responsibility to inform the Academy, in writing, if consent needs to be withdrawn or amended.
- St Bart's Multi-Academy Trust will not use your personal details or full name in an image or video, across our websites, in our prospectuses or any other printed publications.
- St Bart's Multi-Academy Trust will not include personal emails, postal addresses, telephone numbers or fax numbers on images or videos across our websites, in our prospectuses or any other printed publications.
- St Bart's Multi-Academy Trust may use pictures of pupils and teachers that have been drawn by you.
- St Bart's Multi-Academy Trust may use work created by you.
- St Bart's Multi-Academy Trust may use group or class images or videos with general labels, e.g. 'sports day'.
- St Bart's Multi-Academy Trust will only use images and videos of you when you are suitably dressed, i.e. it would not be suitable to display an image of you in swimwear.
- The Trust will take images of you including whole class/Academy photographs which are available to purchase annually.

Providing your consent

Please read the following conditions thoroughly and provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria.

St Bart's Multi-Academy Trust will **only** publish images and videos of your child for the conditions that you provide consent for.

I provide consent to:	Yes	No
the Trust photographing me.	<input type="checkbox"/>	<input type="checkbox"/>
the Trust videoing me.	<input type="checkbox"/>	<input type="checkbox"/>
Images of me being included in class/whole academy photographs/videos	<input type="checkbox"/>	<input type="checkbox"/>
Images of me being included in official academy images, whole class/academy photographs/videos and for these to be made available, on occasion, to purchase.	<input type="checkbox"/>	<input type="checkbox"/>
the Trust using images of me across the St Bart's Multi-Academy Trust websites	<input type="checkbox"/>	<input type="checkbox"/>
the Trust using videos of me across the St Bart's Multi-Academy Trust websites	<input type="checkbox"/>	<input type="checkbox"/>
the Trust using images of me across the St Bart's Multi-Academy Trust social media, including the following: X/Facebook/Instagram/YouTube	<input type="checkbox"/>	<input type="checkbox"/>
St Bart's Multi-Academy Trust using videos of me on social media, including the following: X/Facebook/Instagram/YouTube	<input type="checkbox"/>	<input type="checkbox"/>
the local media using images of me to publicise Trust / academy events and activities.	<input type="checkbox"/>	<input type="checkbox"/>
the local media using videos of me to publicise Trust / academy events and activities.	<input type="checkbox"/>	<input type="checkbox"/>
St Bart's Multi-Academy Trust using images of me in marketing material, e.g. brochure/prospectus.	<input type="checkbox"/>	<input type="checkbox"/>
the Trust sharing my data with a Trust appointed external photography company for official academy images. This includes the following: Name/Class.	<input type="checkbox"/>	<input type="checkbox"/>

Refreshing your consent

- This form is valid for the entire time you are pupil of this Academy.

Consent will be refreshed where any changes to circumstances occur – this can include, but is not limited to, the following:

- New requirements for consent, e.g. an additional social media account being used to share pupil images and videos
- Changes to your circumstances, e.g. safeguarding requirements meant your image cannot be used
- Changes to your consent, e.g. amending the provisions for which consent has been provided for

Where you would like to amend the provisions for which consent has been provided, you must submit your request in writing to the Principal. A new form will be supplied to you to amend your consent accordingly and provide a signature.

Withdrawing your consent

You have the right to withdraw your consent at any time. Withdrawing your consent will not affect any images or videos that have been shared prior to withdrawal.

If you would like to withdraw your consent, you must submit your request in writing to the Principal.

Declaration

I,		(name of parent/carers),	understand:
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- Why my consent is required.
- The reasons why St Bart's Multi-Academy Trust uses images and videos of me.
- Which other organisations may use images and videos of me.
- The conditions under which St Bart's Multi-Academy Trust uses images and videos of me.
- I have provided my consent above as appropriate, and St Bart's Multi-Academy Trust will use images and videos of me in line with my requirements.
- I will be required to re-provide consent where any circumstances change.
- I can amend or withdraw my consent at any time and must do so in writing to the Principal.

Parent/Carer	Name	Date	
	Signature		

If you have any questions regarding this form, please do not hesitate to contact the Academy office.